A large event hall with a stage at the far end. The stage is illuminated with numerous colorful spotlights in shades of blue, purple, and orange, creating a vibrant atmosphere. A large screen on the stage displays the event's social media hashtags. In the foreground, the silhouettes of a large crowd of people are visible, looking towards the stage.

#INFLOWGlobal21
#TurkishAirlines
#RixosMoments
#IstanbulAirport

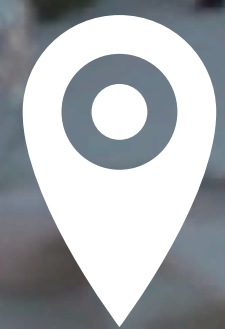
INFLOW GLOBAL'21

Dream to Reality

6-9 November | Rixos Premium Belek

A scenic view of a beach at sunset. In the foreground, a table with a white tablecloth is set with glasses and plates. To the right, a wooden rack is filled with many straw hats. In the center, large, illuminated letters spell out 'RIXOS' on the sand. The ocean and a distant coastline are visible in the background under a colorful sky.

RIXOS

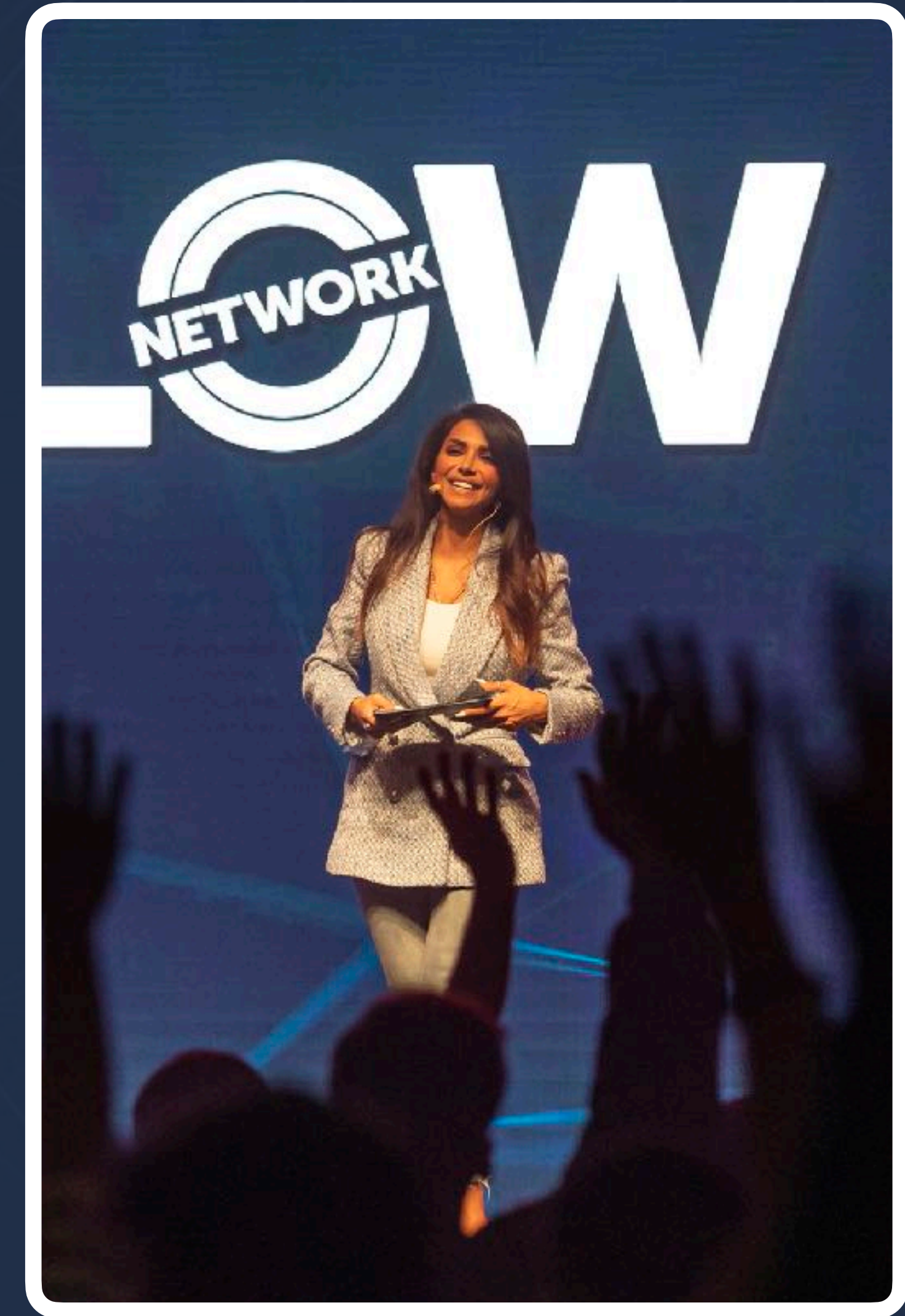


RIXOS PREMIUM BELEK

#INFLOWGlobal21

Concept

INFLOW Global'21: Dream to Reality brought together influencers & opinion leaders from 25 different countries to Antalya for fun and enlightening moments between the **6th-9th of November at Rixos Premium Belek**. Following last year's event, this year's global summit also stayed true to its exclusive spirit; allowing creators to exchange stories and create memorable moments. 2nd Global Summit created during the time of the pandemic, the event turned out to be a great benefit for all brands involved as well as the destination.



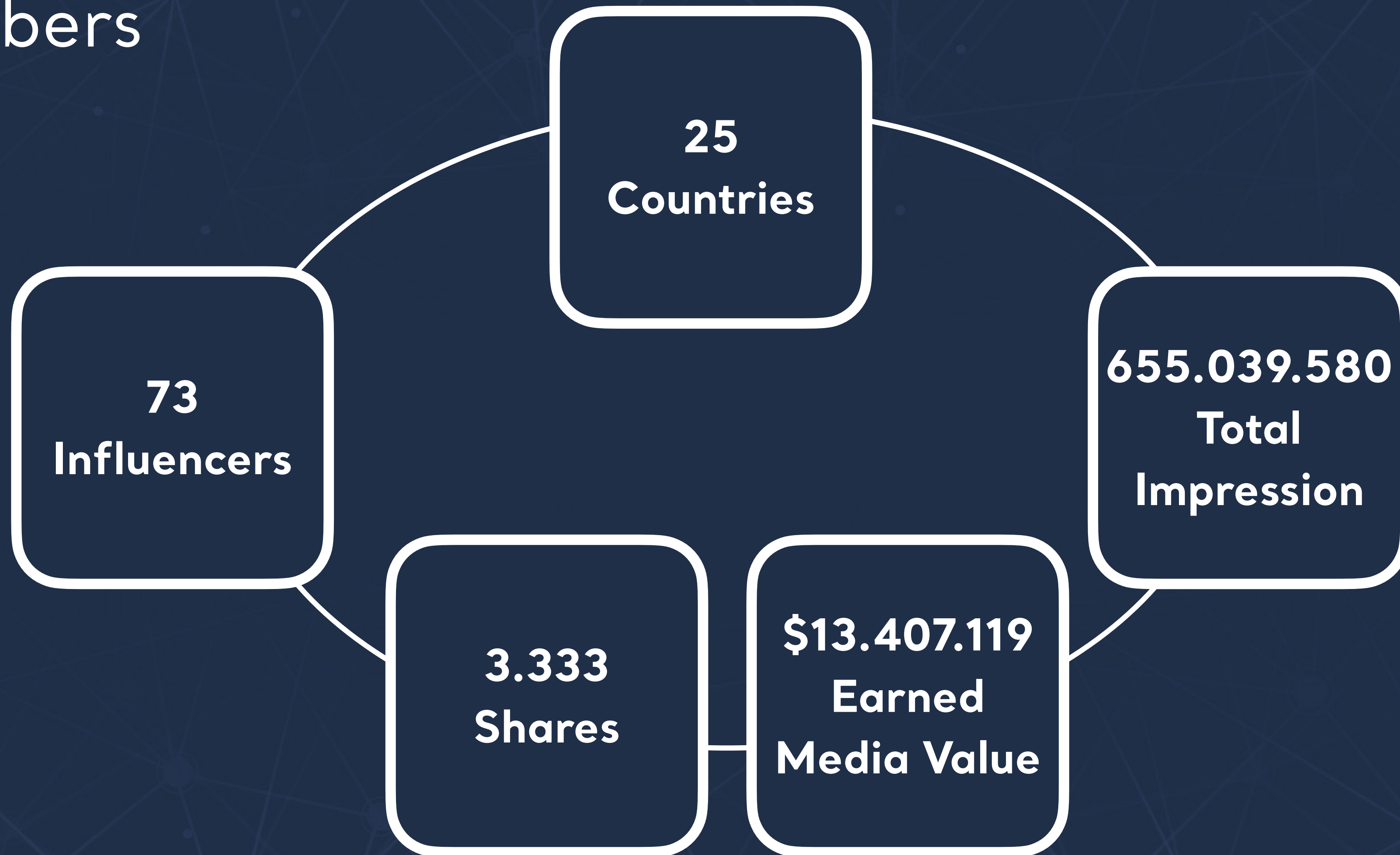


“ INFLOW Global Summit is a big experience! It's about learning, growing and exchanging an extreme amount of fun and knowledge!

@setarehraeisi

#INFLOWGlobal21

Numbers



ALIVE COLOURFUL

#INFLOWGlobal21

Speakers



The conference started with the **CEO of GAIA and Co-Founder of INFLOW Network, Afşın Avcı**, to welcome our guests to INFLOW Global'21, and announce **RarePix NFT, INFLOW Token, and Swipe by INFLOW**—the first fashion collection inspired by the world of influencers.

#INFLOWGlobal21

Speakers



We continued our conference with the **Head of Marketing Analytics and Research of HypeAuditor, Nick Baklanov** to discuss the **upcoming trends on social media for 2022**, and how to prepare for them.

#INFLOWGlobal21

Speakers



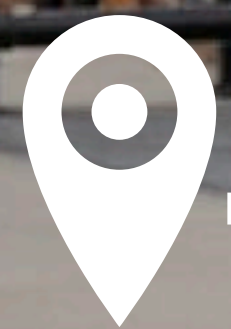
The third session of the conference was carried out by **Director of Digital Media of Supreme Committee for Delivery and Legacy, Khalid Al Naama, GAIA Qatar Country Director, Beste Eşerler, and Influencer, Wessam Qutob** to talk about the **promotional projects created to raise awareness for FIFA World Cup in Qatar in 2022.**

#INFLOWGlobal21

Speakers



The conference ended with the **Legal & Compliance Director of INFLOW Token, Burçak Ünsal** to highlight the new initiative by INFLOW: **INFLOW Token**.



THE LAND OF LEGENDS



“ INFLOW Global is definitely one of the most interesting and exciting digital summits for influencer marketing in the world. They constantly catch the hottest themes and key points for helping and updating professionals like me, particularly in Antalya. Thanks to them I'm jumping into the NFTs and Social Cryptos World! Thank you INFLOW!

@andreadalcorso

#INFLOWGlobal21

Participating Influencers



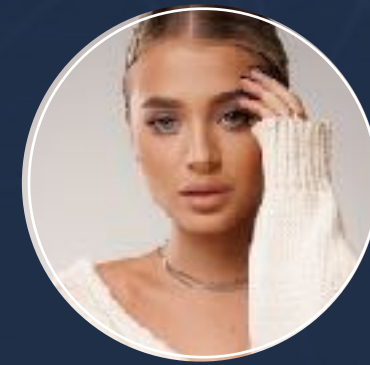
jeleniewska

13.1M



elena_mandziuk

1M



anna_prytulaaa

1M



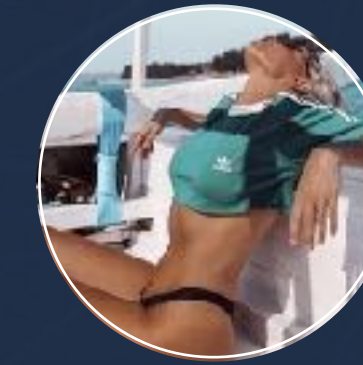
sashachistova

1.7M



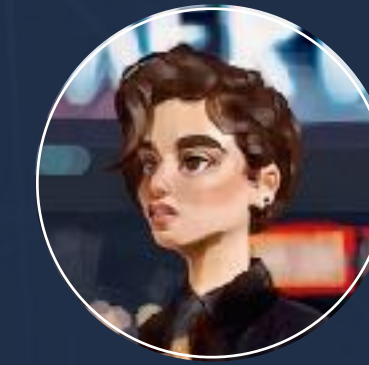
lorevsn

751K



dianaxalexis

15.8K



beki_ksri

2.2M



samy.chaffai

1M



andreadalcorso

800K



heyhegia

296K



mimip

1.1M



kawtarbamo

6.8M



amenakhan

586K



hoholikov

675K



sadaf

3.3M



adiltaouil

3.8M



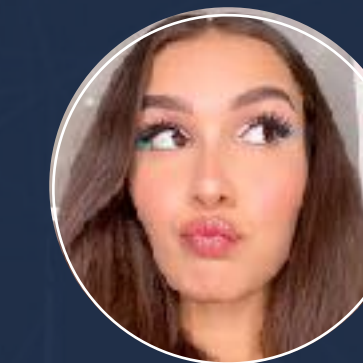
rubystravels

167K



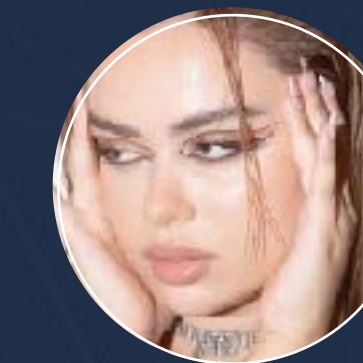
sabiorudjeva

459K



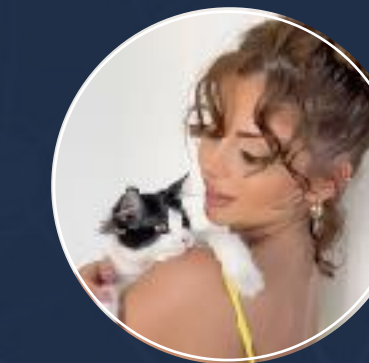
thedollbeauty

2.6M



nadjiba_

596K



aynikhalid

1.2M

#INFLOWGlobal21

Participating Influencers



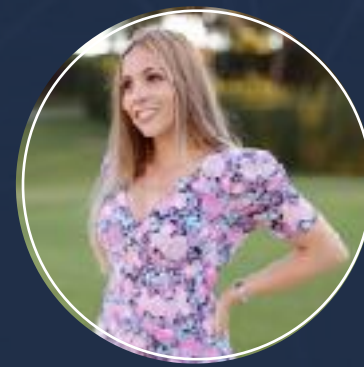
teresalangella

868K



osaamaofficial

15.8K



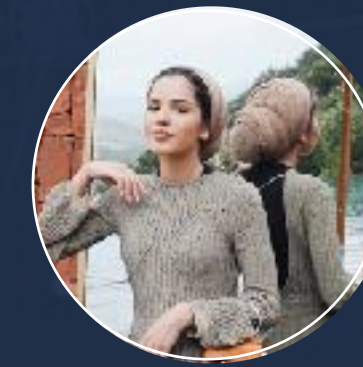
annabellafurnari

137K



hijabhills

1.1M



saarazai

244K



lostleblanc

1.91M



salma.masrour

189K



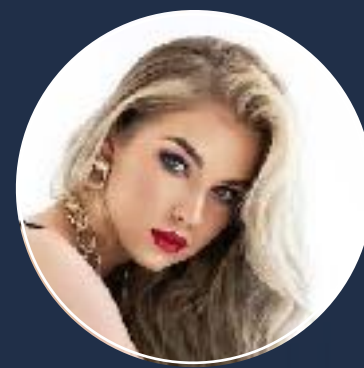
thebacim

1.8M



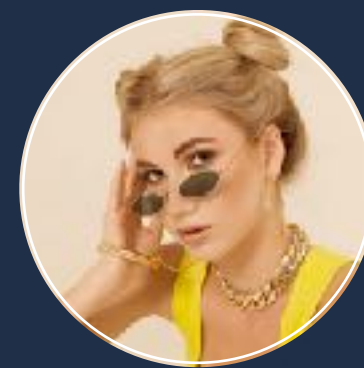
zabolotnev

767K



sophakuper1

1.6M



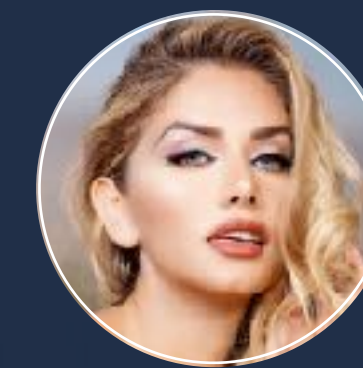
isashaice

1.1M



valeriebangsgarcia

1.7M



yezenianavarro

73.9K



baluevama

675K



istanbul

352K



ilayerkok

663K



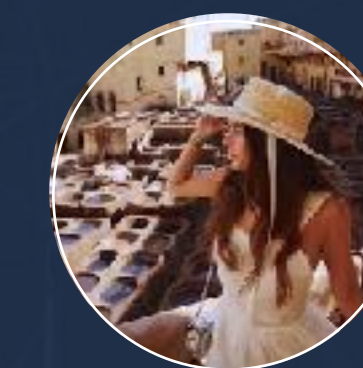
merveipekozturk

412K



mertvidinli

468K



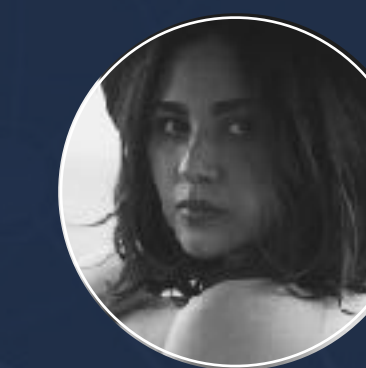
gizemzzor

411K



alena.pogrebnyak

693K



aliyarouge

56K

#INFLOWGlobal21

Participating Influencers



elizfindik

130K



zeynep

332K



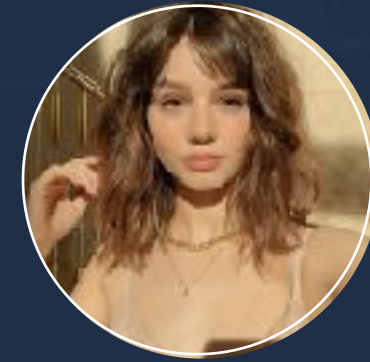
omarhmaidat

517K



tahagnc

342K



sumruozdenn

175K



sebnemiy

190K



wessamq

3M



faroukdehbi

32.8K



twistflip

302K



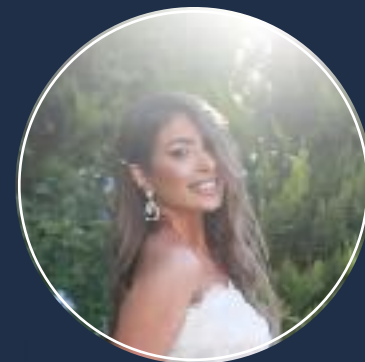
raghda.k

4.4M



elqaq

2.2M



lamamaaitah

550K



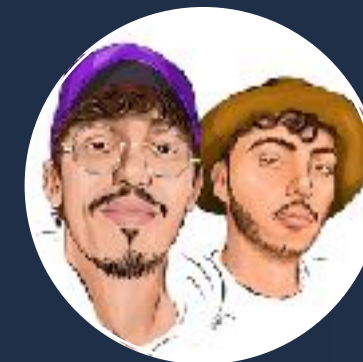
arian_zamani

581K



setarehraeisi

200K



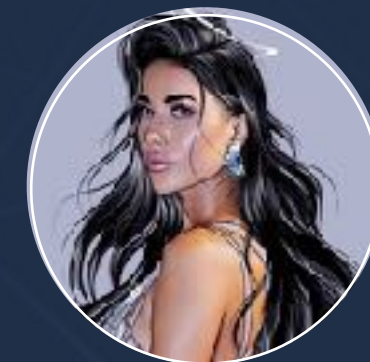
itsdehbi

43.4K



muratguloglutv

423K



nadineabdelaziz

1M



ranifawazofficial

1.4M



sara_almadani

428K



ossymarwah

3.1M



ghaith_marwan

2.6M



dvlzgame

1.3M



Isabelconde

200K



amroqudah

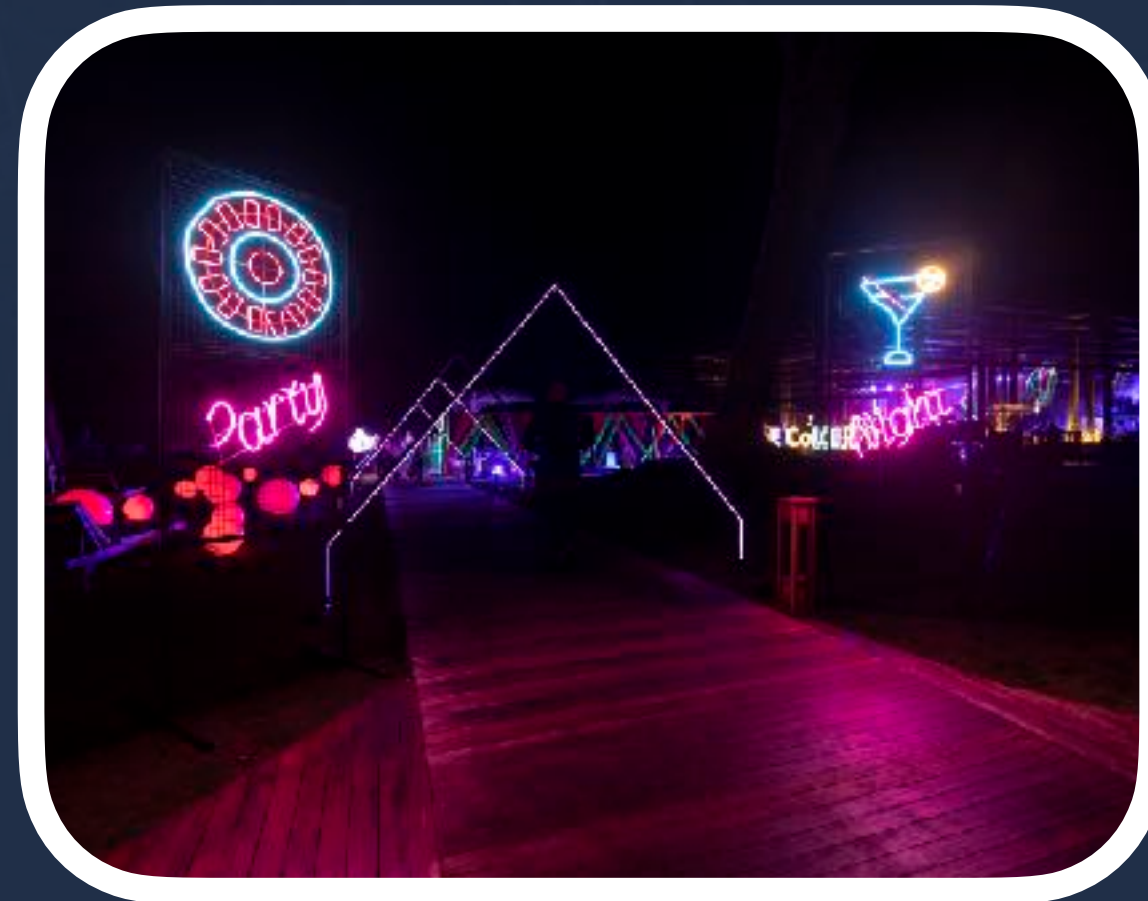
952K

A large group of people are seated at a long table in a restaurant. The table is covered with a white tablecloth and features several floral centerpieces with yellow and pink flowers. There are also lit candles in brass holders. The table is set with plates of food, glasses of water, and wine. The people are dressed in casual to semi-formal attire. The background is dark, and the lighting is warm and ambient, with some blue light accents. The overall atmosphere is elegant and sophisticated.

655.039.580 Total Impression

#INFLOWGlobal21

The Experience



6TH OF NOVEMBER OPENING NIGHT

We've kicked off the event with an Opening Dinner at Akşam Restaurant and an unforgettable Glow in The Dark Party at the Beach Bar.

7TH OF NOVEMBER THE CONFERENCE

As per tradition, the second day of our event started with inspirational keynote speeches by industry professionals and influential figures.



#INFLOWGlobal21

The Experience

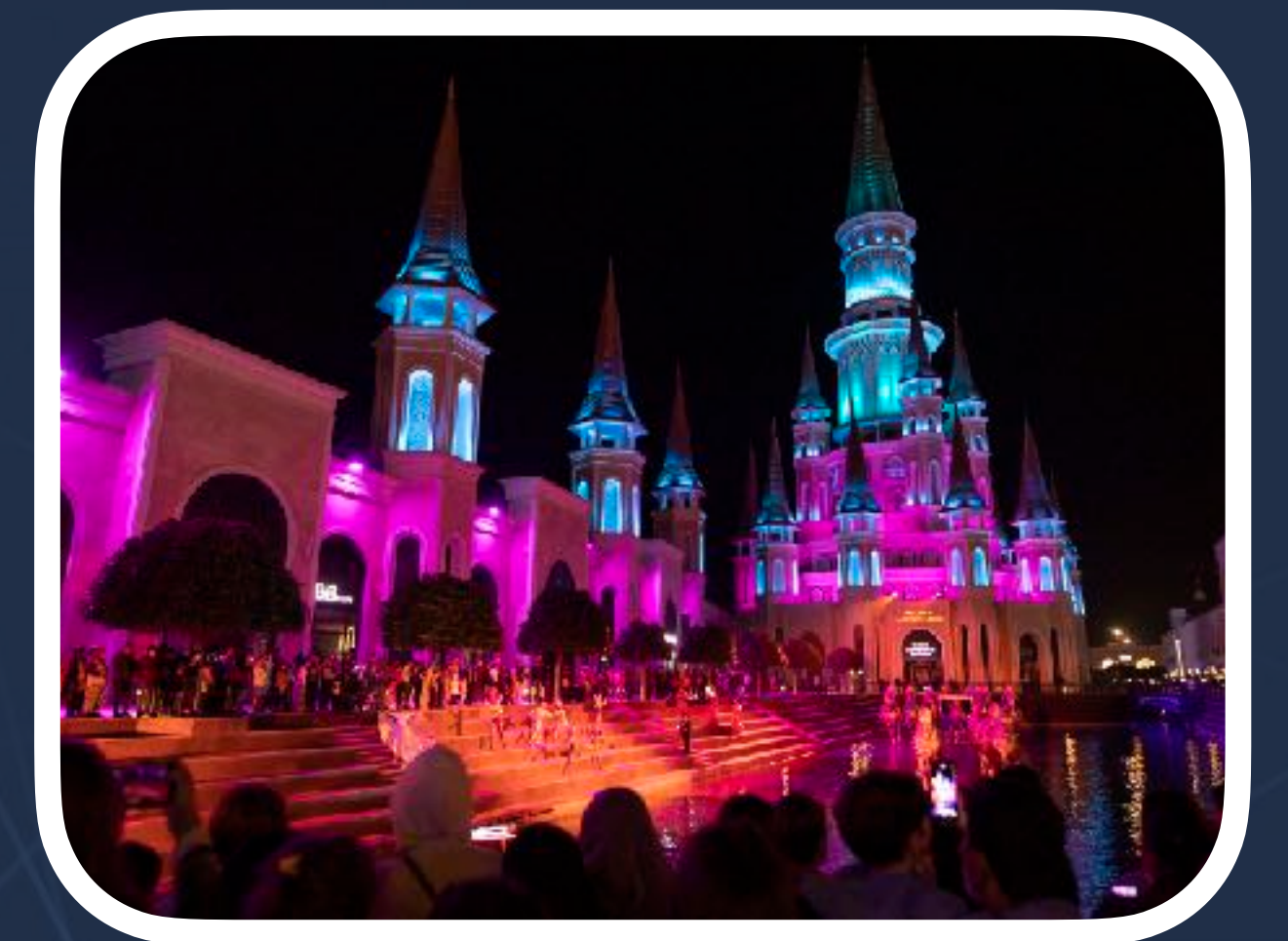


7TH OF NOVEMBER **WORKSHOPS**

Following the conference, the influencers attended sports workshops and chilled by the SPA.

7TH OF NOVEMBER **THE LAND OF LEGENDS THEME PARK NIGHT PARADE**

A wonderland in Antalya, The Land of Legends Theme Park welcomed us with a parade to remember!



#INFLOWGlobal21

The Experience

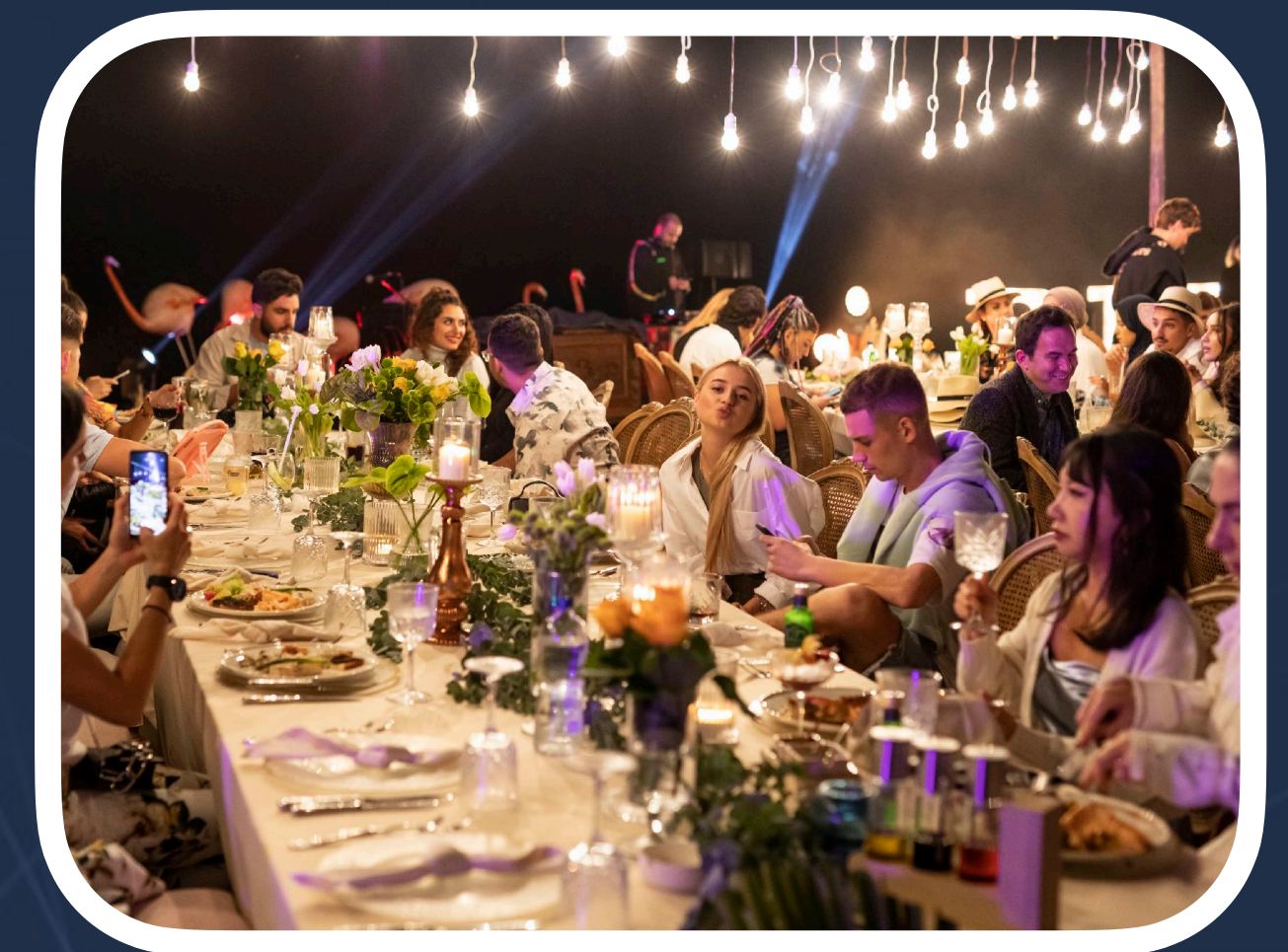


8TH OF NOVEMBER THE LAND OF LEGENDS EXPERIENCE

Spending a day at The Land of Legends Theme Park, we've had the most amazing time!

8TH OF NOVEMBER DREAM TO REALITY DINNER & BEACH PARTY

The most exclusive night with a Maldives concept: our Dream to Reality dinner and party was a night to remember.



#INFLOWGlobal21

Sponsors



**TURKISH
AIRLINES**

RIXOS
PREMIUM BELEK



THE LAND OF
LEGENDS
THEME PARK



Media Port 
İstanbul

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HypeAuditor

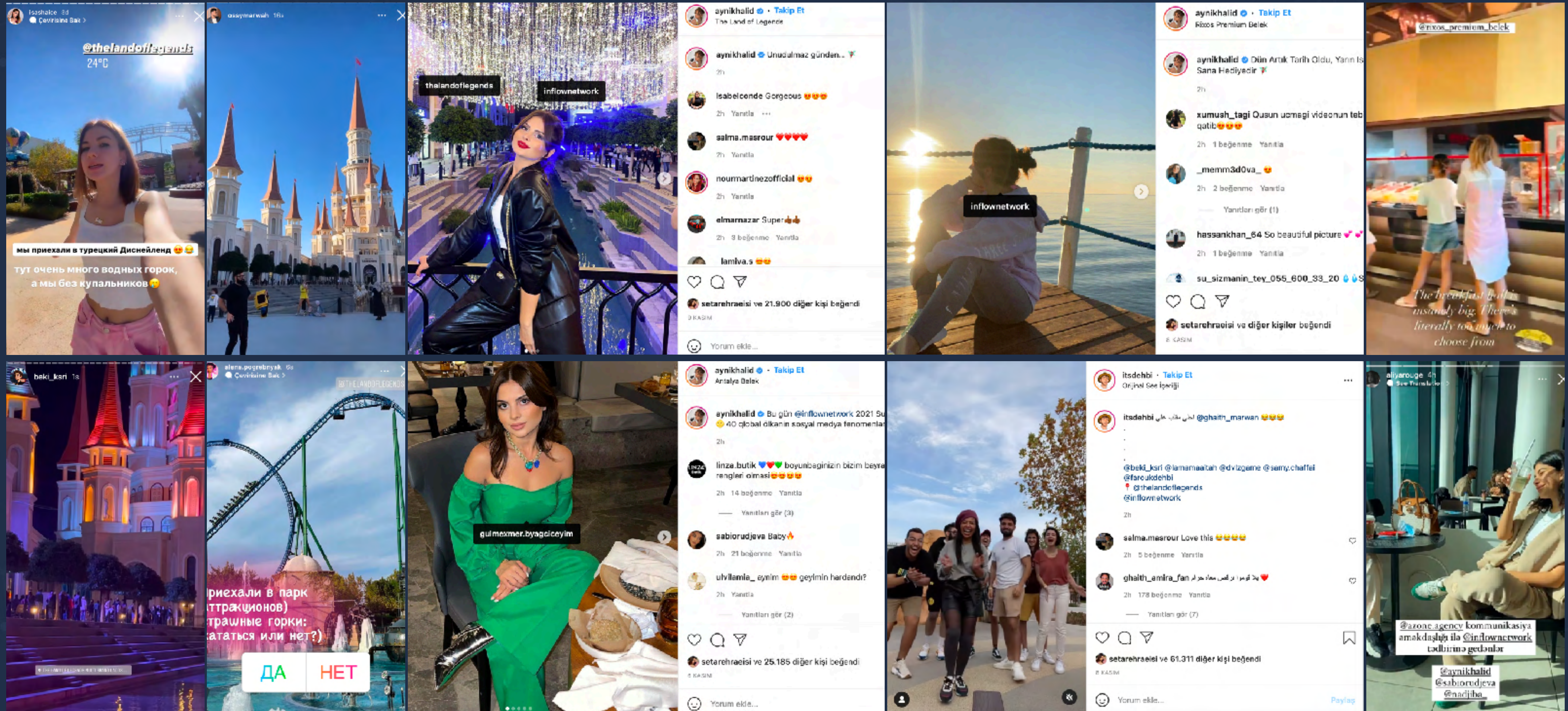
INFLOW
NETWORK

A group of approximately 15 people are posing for a photo at a party. They are all smiling and cheering, with some raising their hands. The background is a white wall with the hashtag "#rixosmoments" written in large, bold, black letters. The wall is decorated with numerous gold and silver balloons, some of which are shaped like stars. The people are dressed in casual party attire, including jackets, t-shirts, and dresses. The overall atmosphere is festive and celebratory.

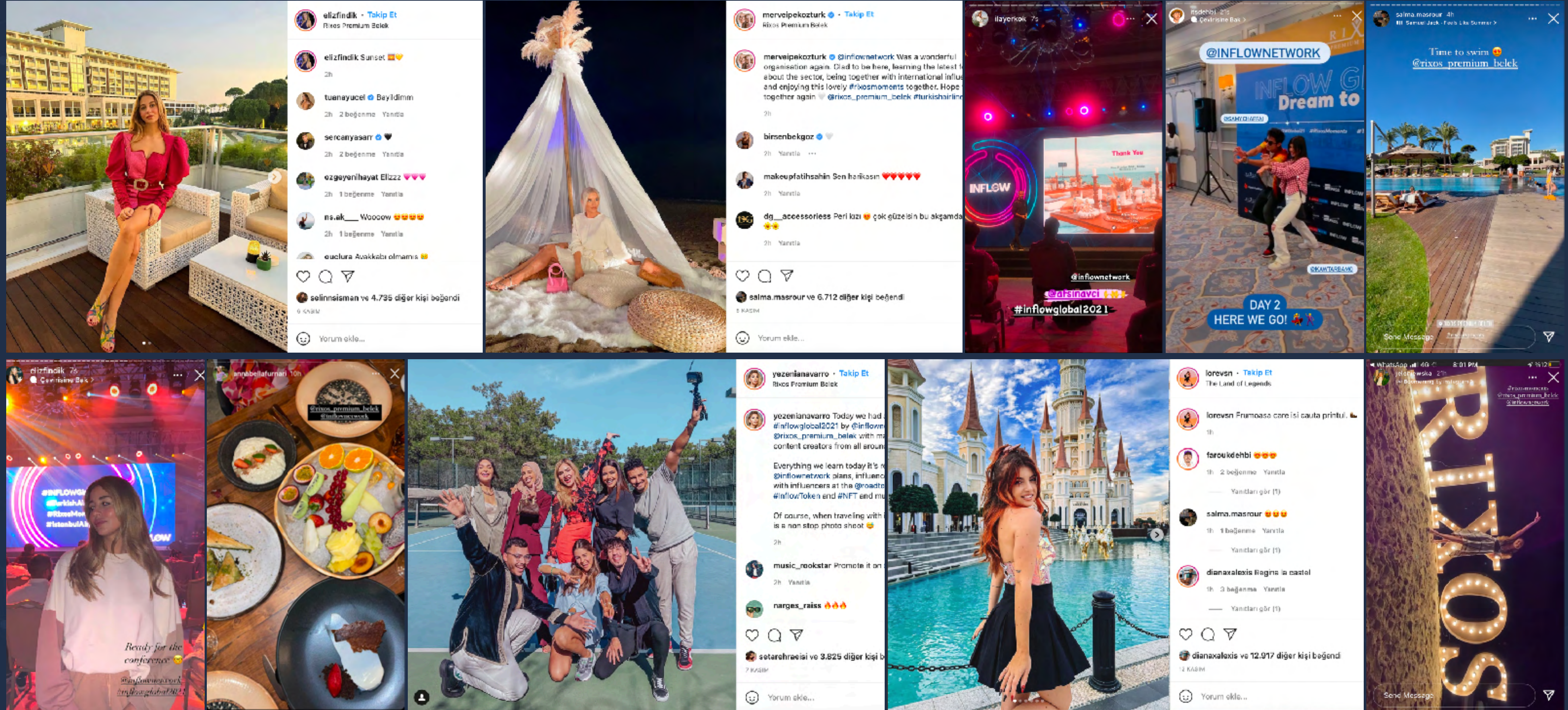
#rixosmoments

\$13.407.119 Earned Media Value

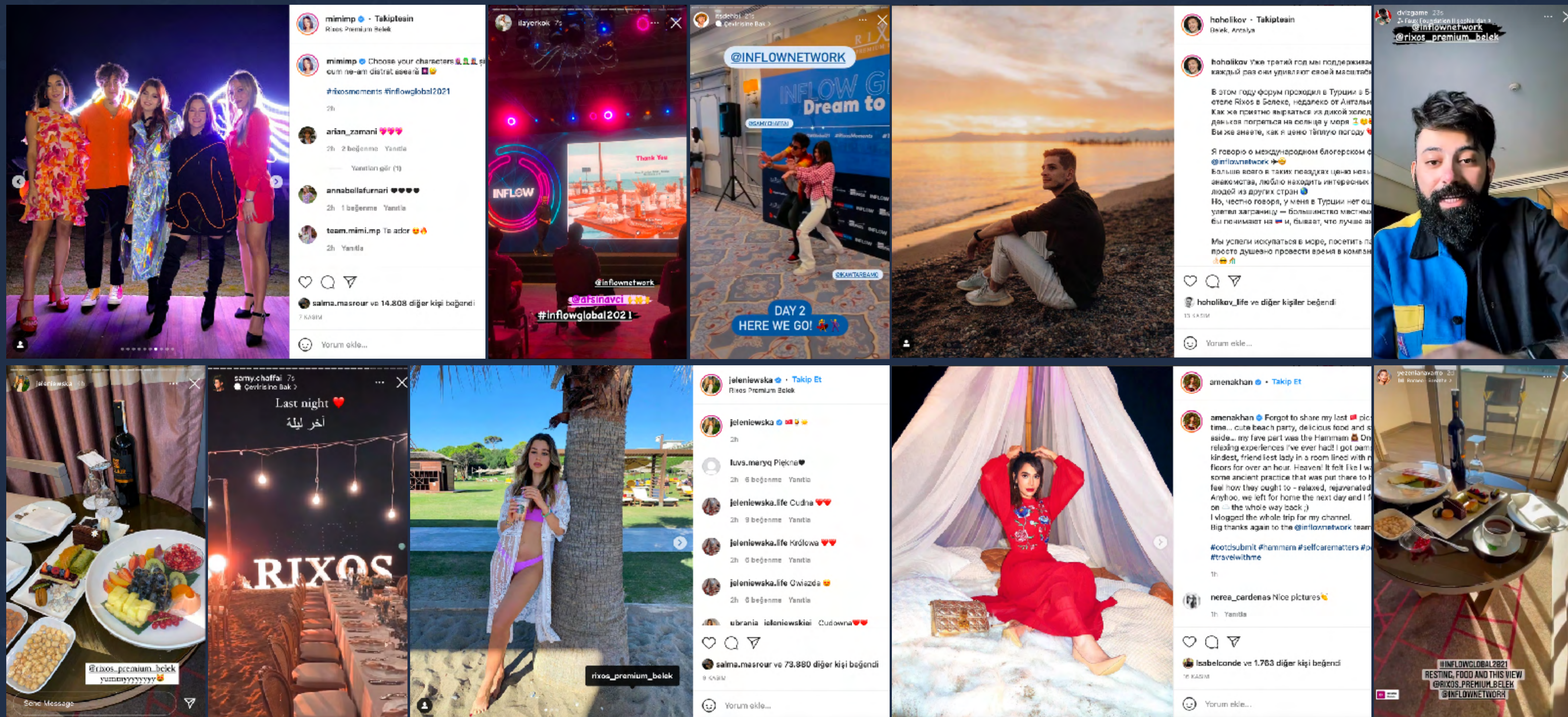
#INFLOWGlobal21 Shares



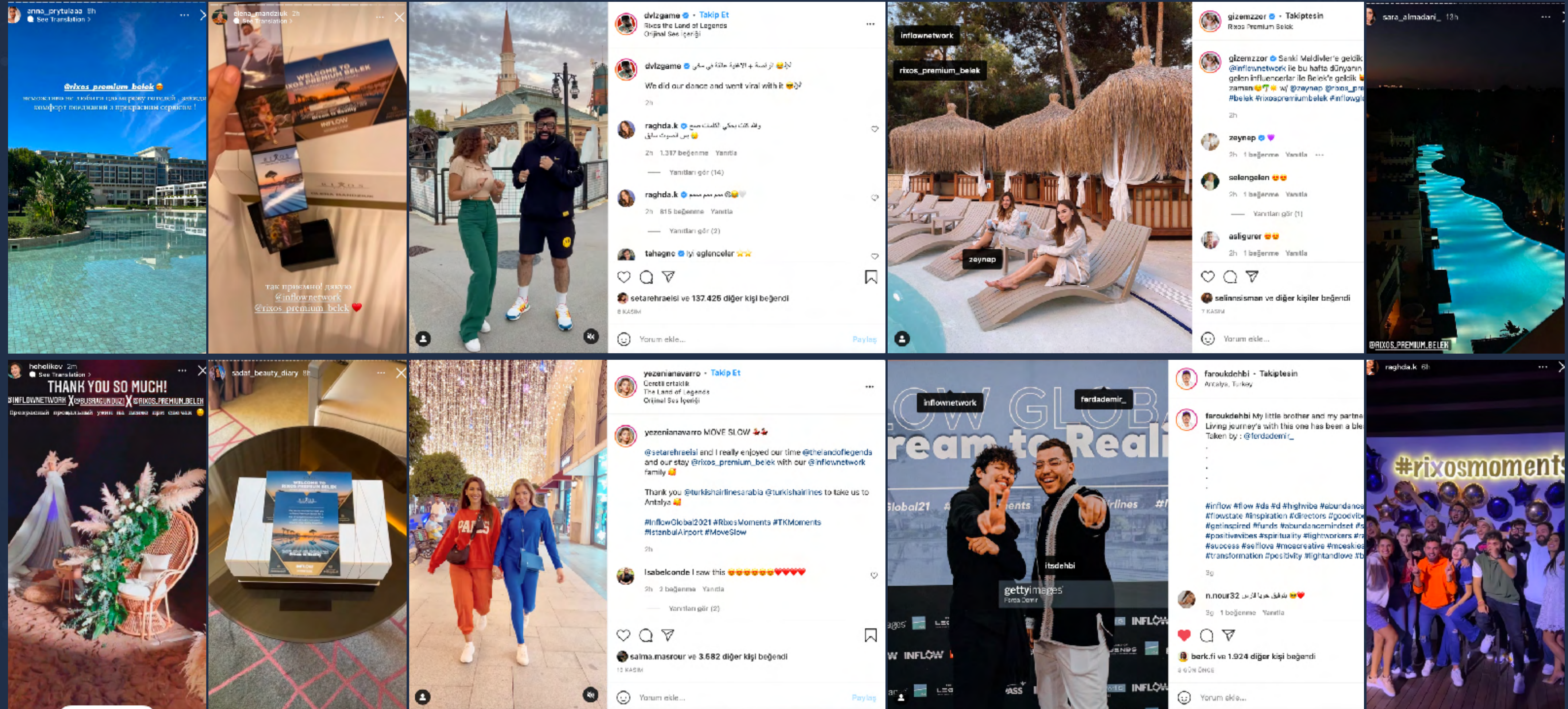
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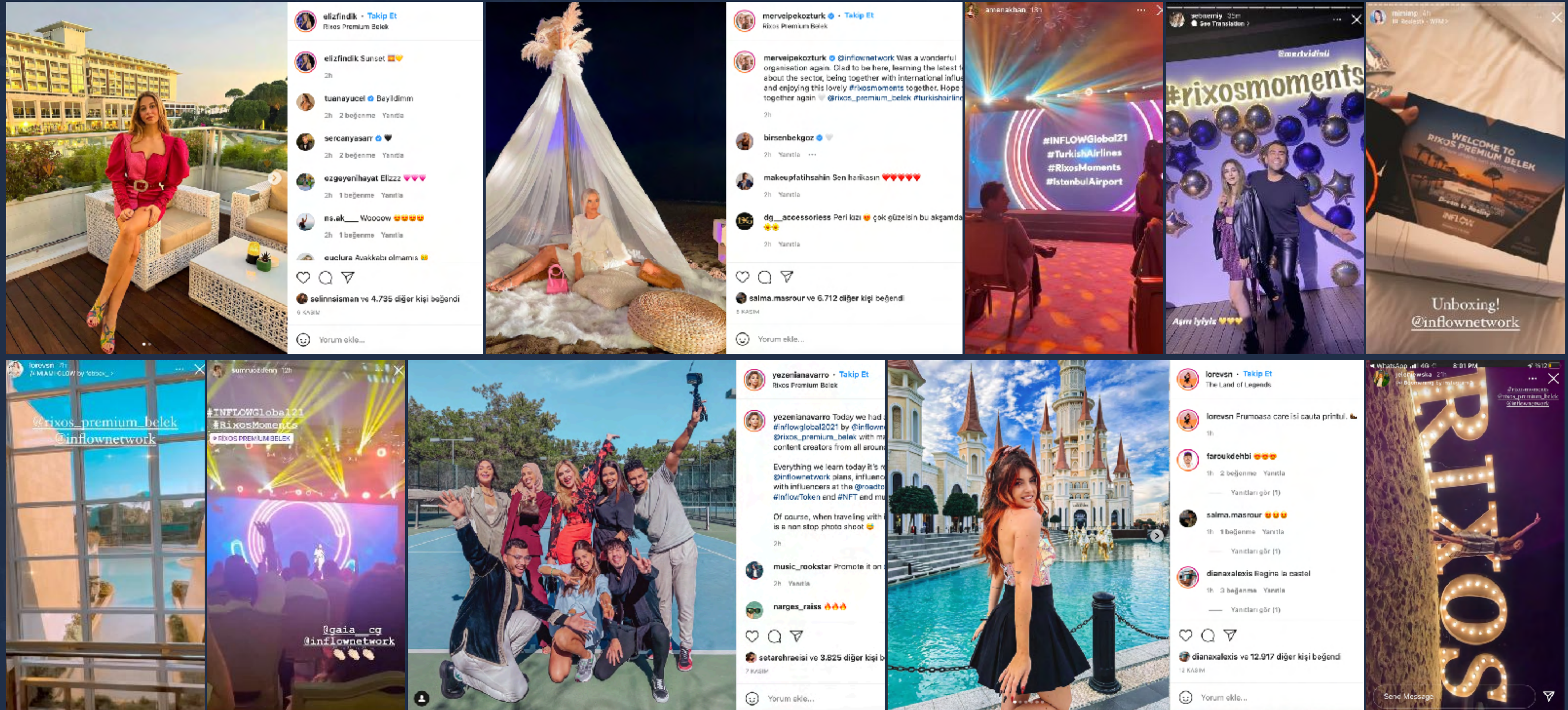
#INFLOWGlobal21 Shares



#INFLOWGlobal21 Shares



#INFLOWGlobal21 Shares





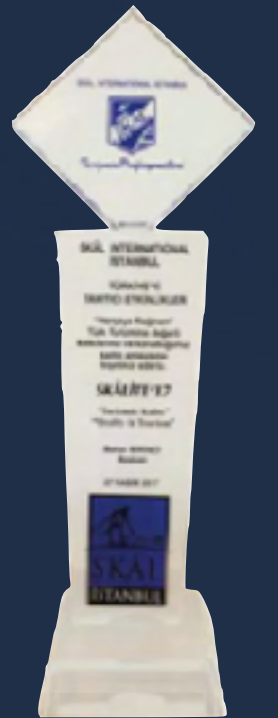
#INFLOWGlobal21

Awards & Accreditations



Accreditation: INFLOW Network has been officially a member of the **World Tourism Organization (UNWTO)** since 2017.

Awards: Awards: Turkey's Promoting Events / SKALITE Year: 2017



**COVID
RESPONSE
AWARDS**

SHORTLISTED

**BEST
MEMBERSHIP
OR FAN
ENGAGEMENT
DURING COVID-19**



**COVID
RESPONSE
AWARDS**

SHORTLISTED

**BEST PIVOT /
REINVENTION
IN EVENTS AS
A RESULT OF
COVID-19**

#INFLOWGlobal21

Awards & Accreditations

Award: Quality in Tourism Special Awards / Quality in Tourism

Year: 2017

Award: The Best time-lapse Once At time in Cappadocia / Zagreb Tour Film Festival

Year: 2017

Award: Worldwide Social Campaign Turkish Airlines - Destination Quiz / AVA Digital Awards Year: 2016 Platinum Award

Award: Worldwide Social Campaign Turkish Airlines - CIP Lounge / AVA Digital Awards

Year: 2016 Gold Award

Award: The Agency of the Year / Webrazzi Awards

Year: 2015





Explore.
Share.
Interact.